

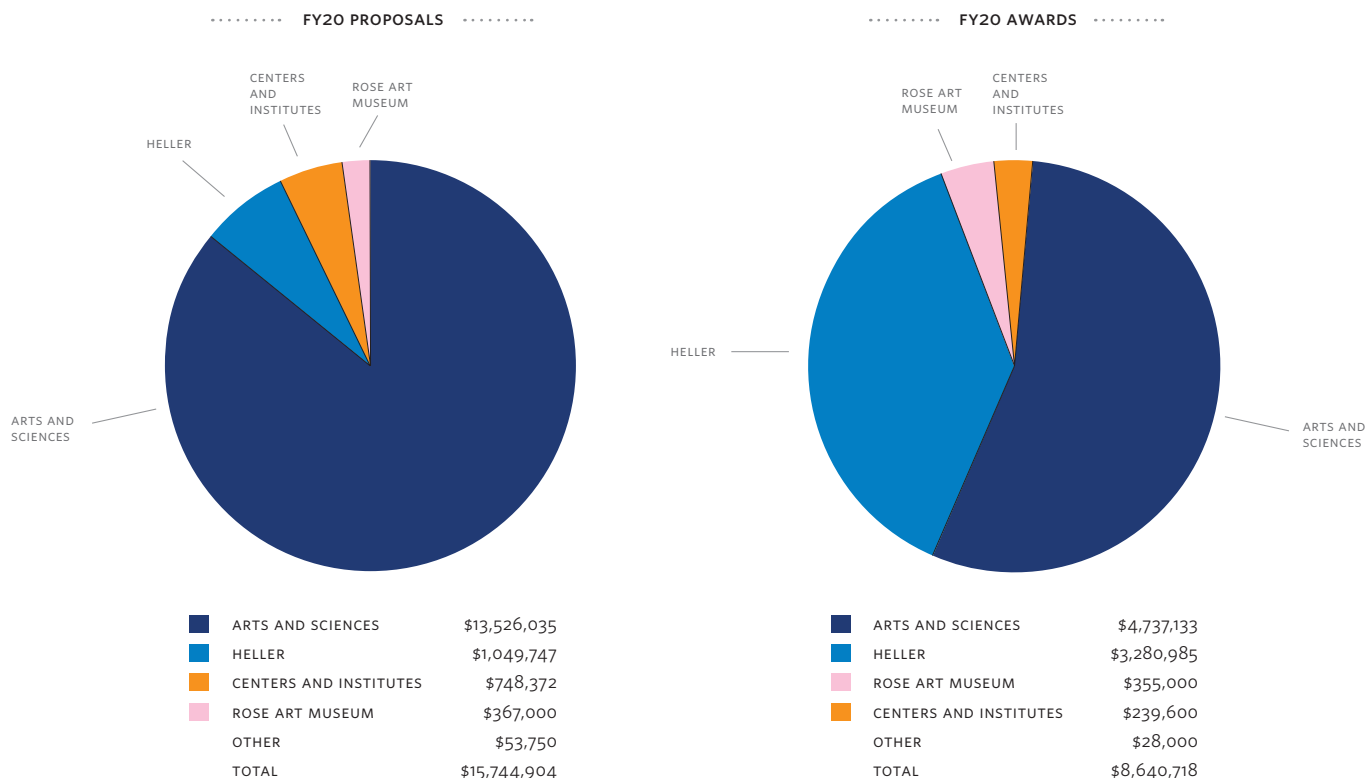
## CORPORATE AND FOUNDATION RELATIONS

### 2020 ANNUAL REPORT

The Brandeis University Office of Corporate and Foundation Relations (CFR) is the unit within Institutional Advancement charged with securing support from private philanthropic and commercial organizations to advance the university's research, teaching and service missions. We partner with university leadership, faculty and staff across campus to build relationships, develop proposals and attract funding for the projects and programs that keep Brandeis at the forefront of scholarship, liberal arts education and promoting social good.

#### FY20 PROPOSALS AND AWARDS

In the fiscal year ending June 30, 2020 (FY20), CFR advanced **78 proposals** to foundations and corporations, seeking a total of \$15.7 million — a 57% increase from the previous fiscal year — and helped secure **61 new awards**, totaling \$8.6 million — an increase of 67% from FY19. **Funding from private organizations made up 15% of the university's total FY20 philanthropic support.**



Corporate and foundation giving to Brandeis may be administered as sponsored programs or as gifts, depending on the level of restriction imposed on the use of funds. In FY20, 87% of corporate and foundation philanthropy to Brandeis came in the form of sponsored program funding. **Funding from private organizations made up 20% of the university's total sponsored program funding in FY20.**



## EXAMPLES OF NEW CORPORATE AND FOUNDATION AWARDS

### Supporting Student-Faculty Collaboration

A \$250,000 gift from the Blavatnik Family Foundation will make it possible for 50 undergraduates to participate in research in Brandeis science labs over the next five summers.

### Advancing the Arts

A \$350,000 grant from the Henry Luce Foundation will help the Rose Art Museum create its first permanent collection galleries and mount the first fully researched and interpreted exhibition of its collection with accompanying publications, including a major collection catalog.

### Underwriting New Research and Outreach

A \$100,000 grant from the Voices for Economic Opportunity Grand Challenge program, funded by the Bill and Melinda Gates Foundation and Raikes Foundation, will support “Cascading Lives: Stories of Loss, Resilience and Resistance.” Karen V. Hansen, professor of sociology and women’s, gender, and sexuality studies, is leading the 18-month study of national poverty and economic mobility.

To learn more about recent CFR grants, visit [brandeis.edu/cfrgrants](https://brandeis.edu/cfrgrants).

## CONNECTING WITH THE COMMUNITY

CFR assisted over 80 faculty and academic staff last year, from every school and academic unit. The CFR Monthly News Digest informs the campus of relevant support from foundations and corporations to U.S. colleges and universities, along with new funding opportunities and request-for-proposal deadlines. It reaches close to 300 faculty and staff and has an average open rate of 48.1%.

## FOR MORE INFORMATION

Michael Dettelbach  
Assistant Vice President, Corporate and Foundation Relations  
Institutional Advancement  
415 South Street, MS 126  
Waltham, MA 02453-2728  
781-736-4052 | [dettelbach@brandeis.edu](mailto:dettelbach@brandeis.edu)  
[brandeis.edu/cfr](https://brandeis.edu/cfr)