

# Brandeis

## BRANDEIS WORKS WITH BUSINESS

Brandeis University was established by its founders in 1948 as a new kind of higher education institution: a world-class liberal arts college open to all and dedicated to the proposition that scholarly, artistic, and scientific learning can change the world. Now one of the country's leading research universities, Brandeis scholars, scientists, and students change the world every day. Partnering with business and industry is critical to that mission. Brandeis Corporate Relations can help your company connect productively and efficiently with the university:



### 1. ENGAGE STUDENTS

Meet the next generation of talent, increase your brand awareness, and expand your recruiting pipeline.

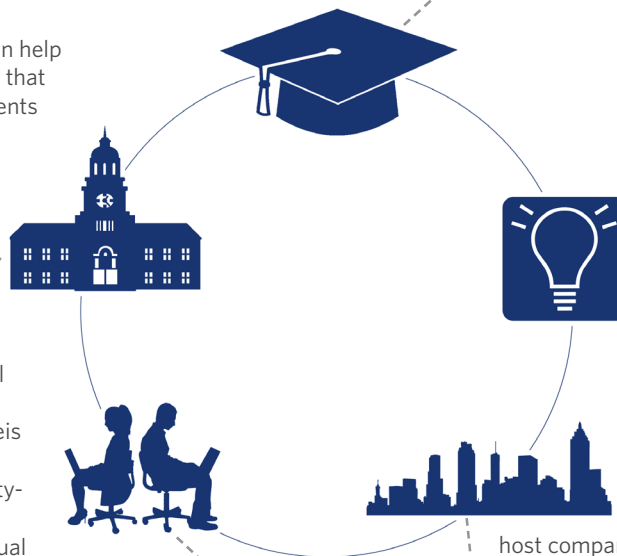
**Recruit top undergraduate and graduate talent.** The [Undergraduate School of Arts & Sciences](#), [Brandeis International Business School](#), [Heller School for Social Policy & Management](#), [Graduate School of Arts and Sciences](#), and the [Rabb School of Continuing Studies](#) have dedicated career offices to help connect employers with students. In addition to an outstanding undergraduate liberal arts education, Brandeis offers leading master's programs in computational linguistics, biotechnology, finance, business analytics, and social and health policy, and nationally-ranked doctoral programs in neuroscience, mathematics, physics, biochemistry and biophysics.

**Come to campus or host students onsite.** Partner with faculty for classroom presentations, panels, or case competitions. Host students onsite for an educational or recruiting-focused trek. We can help with logistics and connections that will allow you to educate students and identify early talent.

**Mentor aspiring Brandeis entrepreneurs through the Brandeis Innovation Center.** Lead innovation and entrepreneurship guest lectures, review applications for the SPARK, SPROUT, and NSF I-Corps incubator programs, or be a judge in our startup competitions.

**Sponsor a student hackathon or case competition.** As a liberal arts-oriented school that is also a top research university, Brandeis hosts some of the region's most vibrant, inclusive, and community-oriented student innovation events. **Codestellation**, the annual "friendly hackathon" organized by the Brandeis Initiative for Machines, Apps, and Programming (BITMAP), draws over 40 teams with all levels of experience from all over New England. **Deis Hacks** is a 48-hour "Hackathon for Social Good" that brings student teams together to solve problems posed by Greater Waltham nonprofits.

**Host a Student Field Project at the International Business School.** Teams of Brandeis students and faculty work with host companies to generate solutions to real business challenges. Recent sponsors have included Fidelity Investments, State Street, Powerspike, and AgroFides, an AgTech/FinTech firm dedicated to assisting small and medium-scale farmers in Ghana by facilitating access to lenders and loans via their platform.



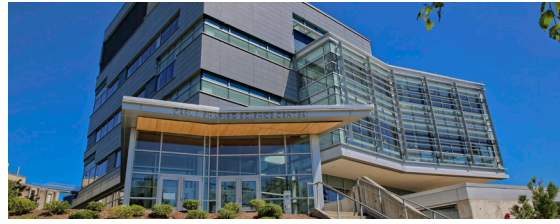


## 2. ADVANCE RESEARCH

Stay at the forefront of science, technology and policy in key areas where Brandeis is a world leader by underwriting cutting-edge research. Brandeis is one of the country's leading research universities—a member of the American Association of Universities, the consortium of North America's top research-intensive institutions since 1985—but has the size, structure, and mission of a liberal arts college. That makes us a powerfully collaborative, interdisciplinary, free-thinking, innovative, paradigm-busting place to do research.

The **Brandeis Division of Science** attracted over \$33 million in external research funding in FY22—more per FTE than almost any other university in the country. Nature, the world's leading periodical for publication of original research across all fields of science, recently ranked Brandeis #5 in the world among institutions that “punch above their weight” in scientific research by publishing more frequently in high-impact, peer-reviewed journals. Leading sectors include **neuroscience** (\$15 million annually in external funding) and **biophysics and bioinspired soft matter research**. (Brandeis hosts one of 22 NSF-funded Materials Research Science and Engineering Centers—the only one not embedded in an engineering school—recently renewed for a third, six-year term at \$18 million.)

The **Heller School for Social Policy and Management** is consistently ranked among the top social policy graduate schools nationally. Heller supports 11 research centers and institutes that attract over \$20 million annually in external research funding from governments, foundations, and corporations, with particular strength in health economics (nationally and globally), labor policy and workforce development, and social and economic inclusion, with focuses on youth, race, and disability.



## 3. LICENSE TECHNOLOGIES

Brandeis' [Office of Technology Licensing](#) receives 50+ new invention disclosures each year from Brandeis scientists and currently maintains over 40 active licenses and options with industry partners—astonishing for an institution this size.



## 4. DEVELOP YOUR TALENT

Partner with us on professional education and upskilling for your employees. Brandeis' [Graduate Professional Studies Division](#) (GPS) provides over 200 companies globally with innovative, acclaimed online master's degree programs. Each program's curriculum is developed by a [professional advisory board](#) that brings together top executives, experts, and scholars in the field.

### ONLINE MASTER'S DEGREE PROGRAMS

- Bioinformatics
- Digital Marketing and Design
- Digital Innovation for FinTech
- Health and Medical Informatics
- Project and Program Management
- Robotic Software Engineering
- Software Engineering
- Strategic Analytics
- User-Centered Design

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