Brandeis meeting (Krupp) Challenge

Brandeis alumni and friends have responded to the Challenge — and students are the winners.

Just a year after it was created, the Krupp Scholarship Challenge has already raised $1.3 million — more than half of the $2 million goal needed to trigger a $1 million match from Boston community leaders Liz and George Krupp.

For every $2 Brandeis raises in new and increased gifts for student scholarships, the Krupps agreed to contribute $1 in support of scholarships in the arts and humanities.

“We are very pleased with the enthusiastic response to the Challenge from alumni and friends,” said the Krupps, who have been generous supporters of the University for many years. “Donors have recognized the importance of helping Brandeis students at this critical time in the University’s history.”

The Challenge was launched in April 2009. Because of the Challenge’s matching component, donors can leverage their gifts to increase their impact. A scholarship gift of $500 will provide $750 of financial aid for a Brandeis student.

Raising money for undergraduate scholarships is Brandeis’s top fundraising priority. In keeping with the University’s foundational commitment to educating the best students without regard to financial need, about 65 percent of Brandeis students receive financial aid.

To be eligible for the Krupp Challenge match, gifts must be designated for scholarship support and be received from donors who either did not make a gift in fiscal year 2009 (July 1, 2008-June 30, 2009) or increased their gift this fiscal year (July 1, 2009-June 30, 2010).

The easiest way to make a gift in support of the Krupp Scholarship Challenge is to visit giving.to.brandeis.edu. Once on the page, click on “Give Now” and check the box marked “Krupp Scholarship Challenge.”

Donors have recognized the importance of helping Brandeis students at this critical time in the University’s history.

– Liz and George Krupp

Wien family stays connected with scholarship students, alumni

Just as they have continued to support the Wien International Scholarship Program (WISP) that Lawrence and Mae Wien established in 1958, the extended family has carried on another Wien tradition: staying connected with the students they affectionately refer to as WISPs.

While it is not unusual for Brandeis scholarship donors to establish close relationships with the students they support long after graduation, the Wien family’s involvement has gone well beyond making occasional visits, helping arrange internships, or exchanging holiday cards.

“My father-in-law derived great joy from the program,” says Lester Morse, Lawrence and Mae Wien’s son-in-law. “He made a real effort to keep up with the WISPs, and he shared in their successes. We have tried to do the same.”

For instance, Morse served as a surrogate father for Anukwure Ketrosugbo ‘73 when the Wien Scholar from Ghana was proposing marriage to his girlfriend, Portia.

“We used to have lunch periodically with Anukwure and he looked upon my wife, Dinny, and me as part of his family,” Morse remembers. “It’s customary in Ghana that when a man goes to a woman’s father to ask for her hand in marriage, his father accompanies him. Since Anukwure’s father was in Ghana, I became the stand-in.”

Peter Malkin, the Wien’s other son-in-law, and his wife, Isabel, played an important role in another Wien Scholar’s pursuit of domestic bliss.

In February 2009, Wien Scholar Manuel Gostescu ’99 of Romania arranged to have

continued on page 3

Brandeis earns four-star rating from charity evaluator

For the fourth consecutive year, Brandeis has received the highest rating possible from a leading charity evaluator, which praised the University for consistently executing its mission in a fiscally responsible way.

Charity Navigator (www.charitynavigator.org), which works to advance a more efficient and responsive philanthropic marketplace by evaluating the financial health of more than 5,500 of America’s largest charities, again awarded Brandeis a four-star rating (exceptional) for its sound fiscal management. Just eight percent of the charities that the organization evaluates have earned the four-star rating for four straight years.

In evaluating Brandeis’s overall financial health, Charity Navigator set performance categories to rate two key areas — organizational efficiency and organizational capacity — and then issued an overall rating that combined the University’s performance in both areas.

“We are proud that Brandeis has earned this important distinction from Charity Navigator,” said Nancy Winship, P’10, P’12, Brandeis’s senior vice president of institutional advancement. “This reinforces what our donors have long known: This is a University worth investing in and every dollar that we raise is spent prudently.”
Online gifts to Brandeis growing

I
t’s the philanthropic equivalent of a drive-thru window. More Brandeis alumni and friends are discovering that the easiest, most convenient way to support Brandeis is by making a gift through the University’s secure online giving page (go to givingto.brandeis.edu and click on “Give Now”).

Nearly 1,250 donors have already made gifts to Brandeis totaling more than $358,000 this fiscal year (July 1, 2009-June 30, 2010), a pace that would produce a single-year record of more than $500,000.

“We are pleased that more and more Brandeis alumni and friends are making their gifts through the online giving page,” said Mark Ablem an, assistant vice president of development. “They have found that it is the easiest way to support the University.”

The online giving page gives Brandeis donors the opportunity to make tribute gifts, learn about the University’s top fundraising priorities, or select a particular school or program to support.

Additionally, registered users of B Connect (formerly Louie-Net) can review their giving history (including amount and designation) and check on open pledges.

American Express, MasterCard, Visa, and Discover are accepted.

Scholarships play important role in attracting best high school students

I
n the last 15 years, Brandeis has become a highly selective institution that receives 10 applications for each available spot in the incoming class and boasts median SAT scores that are among the highest in the nation. Under the leadership of President Jehuda Reinharz, PhD’72 and Joan Eddy, the senior vice president of students and enrollment since 2000, Brandeis has become a “hot” school with high school students in recent years.

A total of 7,738 students — an all-time Brandeis high — applied for admission in the Class of 2014. Just one-third of the applicants were accepted. Eddy sat down with Connections to discuss Brandeis’s continued commitment to need-blind admissions, the importance of scholarships in attracting the best students, and the impact of the recession on the families of students.

Q: What role does the availability of scholarships and grants play in attracting the best students?
A: We want to make sure that everybody who belongs at Brandeis can come to Brandeis. Brandeis was founded as a place dedicated to the principle of inclusion, and to this day we do not exclude anyone from coming here based on need. Scholarships and grants help ensure that there are no inhibitors to admittance. We are a need-blind institution — it is very central to our mission, we believe in it, and we embrace it. Just as we are looking for all kinds of people from every walk of life to make a really diverse, wonderful class, we want to make sure that we have diversity of every type, and that includes socio-economic diversity.

Q: What percentage of the Brandeis student body receives scholarship or grant support directly from the University?
A: About 65 percent of the undergraduate students on this campus get assistance from Brandeis. That is quite high, in fact, it is nearly double the percentage of students receiving scholarship or grant aid from our peer institutions. Scholarships and grants allow us to attract the best students to Brandeis — without regard to their financial need.

Q: Are all of Brandeis’s peer institutions need-blind?
A: Many institutions, particularly these days, are need-aware rather than need-blind. More and more often a student’s ability to pay is factored into the admissions decision. That is not true at Brandeis. Building a class without regard to ability to pay is an expensive proposition, but it is the way we have always done it at Brandeis.

Q: How do you account for the record number of applications to Brandeis for the Class of 2014, despite the economic downturn?
A: Because of the recession, families are making different choices. They are looking for places where they are going to get the most benefit from the dollars that they spend. In that regard, families see Brandeis as a good value (the Princeton Review ranked Brandeis as one of its best-value private schools). The recession has made people consider their financial decisions more carefully. Families also know that we will work with them to develop a payment plan that incorporates scholarships and grants, work study, current earnings, savings, and borrowing.

Sincerely,
Nancy Winship, P’10, P’12
Senior Vice President
of Institutional Advancement

P.S. It’s my pleasure to inform you that the Campaign for Brandeis has raised $870 million in cash and pledges through March 31. If you remember, we launched the Campaign with a goal of $470 million.

Jean Eddy, senior vice president of students and enrollment

Online gifts to Brandeis growing

It’s the philanthropic equivalent of a drive-thru window. More Brandeis alumni and friends are discovering that the easiest, most convenient way to support Brandeis is by making a gift through the University’s secure online giving page (go to givingto.brandeis.edu and click on “Give Now”).

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Brandenays remains fully committed to student aid

S
ince the economic downturn began nearly two years ago, many well-meaning people have suggested to me a way to solve Brandeis’s financial difficulties: Admit fewer students in need of financial aid.

My response is always the same: We will not. If we ever turned our back on the University’s responsibility to admit the best students regardless of their financial situations, Brandeis would simply cease to be Brandeis. After all, the University was founded in 1948 as an institution dedicated to inclusion during an era of rampant exclusion.

The key to maintaining this commitment is ensuring that enough financial aid is available to our students, no easy task at a time when more students than ever require scholarship support because of the continuing worldwide recession (nearly two of every three Brandeis students receive scholarships).

In response, Brandeis has made securing money for current-use scholarships our top fundraising priority. We want to ensure that no Brandeis student will be forced to withdraw from the University because of unmet financial need.

With the help of the Krupp Scholarship Challenge, which matches 50 percent of each new and increased gift to scholarships, we are working to raise money in support of our students.

Thanks to alumni, parents, friends, trustees, and members of the Brandeis National Committee, I am confident that we will raise the money necessary to keep Brandeis the unique institution that it has always been.

Thank you for everything you do for our students.

Sincerely,
Nancy Winship, P’10, P’12
Senior Vice President
of Institutional Advancement

Review ranked Brandeis as one of its best-value private schools. The University’s secure online giving page (go to givingto.brandeis.edu and click on “Give Now”).

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a going-away lunch with the Malkins before heading back to Europe after a stint at McKinsey & Co. in New York. Manuel brought along his longtime girlfriend, Verena.

“During the course of the conversation, my wife said to them, ‘You know, you should be married,’” Malkin recalls with a laugh. “Manuel dropped his fork and Verena said, ‘That’s exactly what my mother says.’”

Costescu apparently took the advice. He proposed to Verena during a helicopter ride over New York and the two were married in a private ceremony last year in Central Park. The Malkins are on the guest list for a wedding reception scheduled for next month in Austria, Verena’s home country.

Every other year since 2005, current and former Wien Scholars meet with the Malkins and Morses at Brandeis House in New York and then tour the Empire State Building, which has been owned since 1961 by a partnership formed by Lawrence Wien and Peter Malkin. Last month, 35 WISP’s gathered with the family.

“It has been very interesting and educational for us to meet the WISPs — to see how outstanding they are, and to see what they are doing and where they are going,” Malkin says. “It’s beneficial to us and important to Brandeis to stay in contact with them.”

Through the years, the Malkins have kept close to Iroko Udeinya ’76, who is working in his native Nigeria to develop an effective treatment for HIV/AIDS. The Malkins provided funding for his laboratory to test whether the extract from a native Nigerian tree might be used in the fight against HIV/AIDS, just as quinine tree extract has been successful in treating malaria.

Subsequent generations of the Wien family have also begun to build connections with Wien Scholars. Tony Malkin, the son of Peter and Isabel, traveled with his wife, Shelley, and children to Iceland recently. They visited with Wien Scholar Geir Haarde ’73, who was serving as the country’s prime minister at the time.

Scholarship Appreciation Luncheon

The eighth annual Scholarship Appreciation Luncheon brought together Brandeis scholarship recipients and the donors who support them. Trustee Jack Connors served as host.

Extending helping hand to students

Harvey ’64 and Phyllis (Tropper) Baumann ’67 came to Brandeis, in part, for what it wasn’t — conformist, traditional, and elitist. As students, they quickly developed a passion for what the University was.

“The campus was just so alive, wild, and vibrant,” Harvey says. “The students and faculty were all so interesting and different from the people we grew up with. I think we were at Brandeis during the Golden Age.”

Harvey remembers a politically active environment teeming with intellectual enlightenment, Joan Baez and Bob Dylan visiting campus to see friends and perform, and students so enamored of professors that they attended lectures for classes they weren’t even taking.

Phyllis recalls a campus where it was acceptable — even encouraged — for women to have professional aspirations. Students were taught to be skeptical of the status quo.

“Brandeis was full of politically progressive people who weren’t quite in the mainstream,” she says. “I felt very comfortable in that sort of atmosphere, where you questioned the conventional way of doing things.”

In recognition of the central role Brandeis has played in their lives both professionally (Harvey is a prominent plastic surgeon, Phyllis a successful lawyer and law professor) and personally (they met on Phyllis’s second day on campus and have been married for 43 years), the Baumanns recently established the Elsie and Irving Tropper Endowed Scholarship in honor of Phyllis’s mother and late father. The fund helps students like Harvey, who received a full scholarship to attend Brandeis.

“Brandeis was a unique experience that changed our lives,” Harvey says. “We feel we owe something to the place. Somebody I never knew helped me attend Brandeis, and we want to help somebody in the same way.”

The Baumanns were raised just 10 miles apart on Long Island, but their childhood experiences could hardly have been more different. While Phyllis grew up in a culturally vibrant home that prized education, Harvey was considered a conformist, traditional, and elitist. As students, they quickly developed a passion for what the University was.

“At Brandeis, you weren’t trained to make a living, you learned how to think critically and independently and be a decent human being,” Harvey says. “It was the best education we could have received.”
Scholarships: Making the Brand

Scholarships are the key that opens the door to the unique Brandeis educational experience to students from around the world. Scholarships allow Brandeis to fulfill the mission of its founders to educate the very best students — regardless of their financial need. We invite you to read the profiles on these pages to learn more about Brandeis scholarship students, alumni who received scholarships while they were students, and the donors who make it all possible.

Name: Jon Tottleben ’06 (Perry M. Traquina ’78 Scholar)
Hometown: St. Louis
Areas of study: Philosophy and Health Science, Society, and Policy
Post-Brandeis activities: AmeriCorps VISTA in the South Bronx; program manager with the New York City Department of Health; student at Rush Medical College
Most memorable Brandeis experience:
“Some of my most memorable Brandeis experiences happened inside the classroom. Before I began the Health Science, Society, and Policy curriculum, I had a pretty simplistic idea of medicine and science and how I envisioned myself as a doctor. However, Professor (Peter) Conrad’s health and sociology classes exposed me to the inequalities that exist in healthcare. Those classes helped me reshape my goals and motivated my decision to join AmeriCorps to work for social justice in the South Bronx.”
Significance of scholarship support:
“Without the Perry M. Traquina ’78 Scholarship, I never would have been able to attend a university as prestigious as Brandeis. My time in Waltham not only prepared me to be a strong medical school candidate, but it also helped me to discover the importance of establishing a clinical practice focused on eliminating inequalities in healthcare.”

Name: Lien Phung ’13 (Stroum Family Waltham Scholar)
Hometown: Waltham
Areas of Study: Biochemistry and Economics
Brandeis Activities: Photographer for the Brandeis Hoot newspaper; member of the ice-skating, archery, and Southeast Asian clubs; participant in the Student Support Service Program; EMT trainee with the Brandeis Emergency Medical Corps
Most memorable Brandeis experience so far:
“In my first year here, the most memorable experience I have had is fundraising with my classmates for the American Cancer Society’s Relay for Life event at Brandeis. It was wonderful to work with such dedicated students and faculty to produce such amazing results!”
Significance of scholarship support:
“I am extremely grateful to Mr. and Mrs. Stroum for this scholarship. Without it, I would not have been able to attend college. For me, a first-generation college student, attending Brandeis is really a dream come true. Brandeis is a great university that will prepare me for my future.”

Names: Martin Kupferberg ’81 and Liane Kupferberg Carter ’76 (siblings established the Jesse and Joan Kupferberg Memorial Endowed Scholarship in memory of their parents)
Hometowns: Westchester County, New York (Liane); New York City (Martin)
Most memorable Brandeis experiences:
“Making lifelong friends and forging the personal connections with faculty that are the hallmark of a Brandeis education.”
Why they support scholarships:
“We are fortunate to find ourselves in a position to be able to support education and honor our parents in this way at the same time. Although neither of our parents was able to pursue a college degree, they were passionate about the value of education.”
Name: Jon Landau ’68 (Jonathan Landau ’68 Endowed Scholarship)

Hometown: Westchester County, New York

Most memorable Brandeis experience so far: “First and foremost was being able to study in the legendary history department of the 1960s. I was blessed with Ramsay MacMullen (Greek history); Norman Cantor (Medieval history), who was a magical classroom teacher as well as a great scholar; Heinz Lubasz (European studies); David Hackett Fischer (American history), who has inspired countless Brandeis students right up to the present day; and Stephan Thernstrom. And that’s not even counting Frank Manuel, Ray Ginger, and so many others.

“In addition, the Brandeis students’ approach to the civil rights and anti-war movements was of critical importance, whether it was Noam Chomsky conducting a visiting Vietnam teach-in; many of us sitting in U.S. Attorney for Massachusetts Arthur Garrity’s office to protest the horrendous murder of Viola Gregg Liuzza; or the University’s own Herbert Marcuse analyzing the causes and effect of the Vietnam War with unforgettable clarity and passion in a massive protest gathering at Ford Hall. Nor will anyone present ever forget the eulogy delivered on campus for the Rev. Martin Luther King Jr. by inspirational English professor Allen Grossman.”

Why he supports scholarships: “In my later years my great interest has been in the fine arts, especially the study and collecting of Renaissance sculpture and painting. When Jehuda Reinharz and Nancy Winship approached me about how I could best give something back to the University, they agreed that finding a student scholarship was the most meaningful thing I could do. These conversations led directly to the creation of the Jonathan Landau ’68 Endowed Scholarship, which is given to a qualified student majoring in the fine arts. Judging from the often moving responses I have received over the years from scholarship recipients, it has made a difference in many lives, in many ways, and for this I am very grateful.”

Name: William Lodge ’13 (Marta F. Kauffm an ’78 Scholar)

Hometown: Boston

Areas of study: English and American Literature, Music

Brandeis activities: Brandeis-Wellesley Orchestra

Most memorable Brandeis experience so far: “Being a part of the annual Messiah Sing has been my most memorable Brandeis experience. The Shapiro Campus Center was packed with students, faculty, and the Waltham community. For the first time, I knew that Brandeis wasn’t just a university, but also a community.”

Significance of scholarship support: “This scholarship gives me the financial ability to attend a university that not only values education, but also the importance of community. Without this support, I would not be able to be a part of such a community.”

Name: Naom i Safran-Hon ’08 (Sylvia and Joseph Slifka Israeli Coexistence Scholar)

Hometown: Haifa, Israel

Areas of Study: Studio Art and Art History

Post-Brandeis activities: Completing an MFA in painting at the Yale University School of Art.

Most memorable Brandeis experience: “As a senior art student, while working on a photography project in which I was making 360-degree photographs, I became very interested in photographing a structure that was already 360 degrees. Through a Brandeis connection, I met Trustee Myra Kraft ’64, who invited me to photograph Gillette Stadium. I was given access to the stadium while it was empty, and I could stand in the center and take panoramic photos. It was an amazing experience!”

Significance of scholarship support: “The Sylvia and Joseph Slifka Israeli Coexistence Scholarship supported me for my four years at Brandeis. I would never have been able to attend an American university if not for this generous scholarship. It changed my entire life!”
Palm Beach Weekend

Trustee Jonathan ’75 and Fellow Margot Davis MA ’05, PhD ‘08 hosted the Palm Beach Dinner, the highlight of the annual gathering of Brandeis alumni and friends in South Florida. President Jehuda Reinharz, PhD ’72 and Lisa Lynch, dean of The Heller School for Social Policy and Management, spoke at the dinner, which was held at the Palm Beach Country Club. Greg Petsko, the Gyula and Katia Tauber Professor of Biochemistry and Molecular Pharmacodynamics, was the featured speaker at the Norman S. and Eleanor E. Rabb Seminar.

Inaugural Pepose Award

Maureen and Jay Neitz, the husband-and-wife team whose pioneering research may lead to the use of gene therapy to treat vision disorders, visited campus to deliver lectures and receive the inaugural Jay Pepose ’75 Award in Vision Sciences. Jay Pepose ’75 and Susan K. Feigenbaum ’74, his wife, made a $1 million endowment gift to fund both the Pepose Award and graduate research fellowships in vision science.

Winokur Chair

Professor Elizabeth Brainerd, the first recipient of the Susan and Barton Winokur Chair in Economics and Women’s and Gender Studies, delivered a lecture as part of the dedication of the new chair.

Legacy Fund Fellows

The Louis D. Brandeis Legacy Fund for Social Justice Fellows receive a generous stipend from the University to support their work as unpaid summer interns at an organization whose mission addresses issues of social justice.
Crowns Visit Brandeis

Three generations of the Crown family visited campus to meet with faculty, students, and administrators. Longtime supporters of the University, the family has created the Crown Center for Middle East Studies and the Irving and Rose Crown School of Graduate Studies in American Civilization.

Steve Crown; Keat Crown; Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies; Jim Crown; Barbara Mantler; Lester Crown; and Trustee Stephen Kay

Asper Award for Global Entrepreneurship

The Asper Center for Global Entrepreneurship at the International Business School recently recognized two leaders in the business of clean technology, Israeli entrepreneur Shai Agassi and Israeli investor Michael Granoff, with the Asper Award for Global Entrepreneurship. Agassi founded Better Place, which produces electric vehicle systems, and Granoff invested in it through his Maniv Energy Capital.

Steve Crown; Keat Crown; Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies; Jim Crown; Barbara Mantler; Lester Crown; and Trustee Stephen Kay

Kaplan Lecture


Robert and Trustee Ellen Lasher Kaplan ’64 with President Jehuda Reinharz, PhD ’72 and Stanford professor Paul Romer

Alumni Event in Palm Beach

South Florida alumni from the ’50s to the ’00s attended a get-together hosted by Ethel Steindl ’75 and Trustee Dolores Kohl ’55 at the Palm Beach Yacht Club.

Robert and Trustee Ellen Lasher Kaplan ’64 with President Jehuda Reinharz, PhD ’72 and Stanford professor Paul Romer

Brandes Night in New York

Suzy and Michael Appelbaum, P’13 hosted Brandeis Night in New York for alumni, parents, and friends (including members of the Justice Brandeis Society). Brandeis Nights were held in the fall in Philadelphia, Chicago, and Miami.

Hosts Suzy and Michael Appelbaum, P’13, with President Jehuda Reinharz, PhD ’72

Alumni Event in Palm Beach

Co-hosts Ethel Steindl ’75 (left) and Trustee Dolores Kohl ’55 (right) with Nancy Winship, P’10, P’12, senior vice president of institutional advancement

Trustee Leonard Asper ’86 (left), founder of the Asper Center; Michael Granoff, head of oil independence policies at Better Place; and Charles Reed, co-director of the Asper Center

Sara Raham ’07, President Jehuda Reinharz, PhD ’72, Dorit Ingber ’07, Joshua Simon ’07, and Aaron Finegold ’09

Amanda DeMartino ’06 with Fellow Marje Housen ’36

Steve Crown; Keat Crown; Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies; Jim Crown; Barbara Mantler; Lester Crown; and Trustee Stephen Kay
Mandel Center receives prestigious grant

The new Mandel Center for the Humanities is already attracting notice from the National Endowment for the Humanities (NEH). The NEH awarded Brandeis a highly competitive $600,000 challenge grant for innovative programming at the new Mandel Center, which is scheduled to open in the fall. The visionary initiative was made possible by a $22.5 million gift from the Cleveland-based Mandel Foundation (Jack, Joseph, and Morton and Trustee Barbara, P. 73).

The NEH grant, along with matching gifts of $1.8 million, will support a variety of initiatives, including faculty and course development, teaching, and a post-doctoral fellowship. The grant will also help support a program of Special Topics in the Humanities in which the Mandel Center will annually identify one vital subject for humanistic inquiry and organize a year-long series of related events.

“This grant is a tremendous vote of affirmation for the humanities at Brandeis, and for our commitment to interdisciplinary conversations across the campus,” said Ramie Targoff, professor of English and director of the Mandel Center.

Other recent notable gifts from foundations include:

- The W.M. Keck Foundation made a three-year, $1 million award to Brandeis to help support research into a new category of materials known as active matter. Last year, Brandeis joined an elite group of universities when it won a highly competitive $7.8 million grant from the National Science Foundation to begin exploring active matter through interdisciplinary research at the intersection of biology and physics.

- An anonymous foundation gave more than $900,000 to support the ground-breaking research into Alzheimer’s and other neurodegenerative diseases being conducted by Greg Petsko, the Gyula and Katica Tauber Professor of Biochemistry and Molecular Pharmacodynamics, and Dagmarr Ringe, the Harold and Berniece Davis Professor of Aging and Neurodegenerative Disease.

- The Jim Joseph Foundation approved a three-year grant extension to the Mandel Center for Studies in Jewish Education and its DeLeT/MA T Program, which prepares teacher-leaders to provide institutional excellence in Jewish day schools. This grant of approximately $2.5 million will support research, induction activities, and fellowships.

- The Arthur Vining Davis Foundations gave $250,000 for Science Posse student scholarships and the Carroll and Milton Petrie Foundation pledged $200,000 for scholarships for students in the Liberal Arts Posse.

- The Ethics and Excellence in Journalism Foundation made a $150,000 gift to support the work of the Schuster Institute for Investigative Journalism.

- The Perpetual Trust for Charitable Giving gave $50,000 for scholarships for students in the Transitional Year Program.

Brandes community tuning in to see favorite professors

Thanks to the Brandeis Alumni Association’s new Faculty Lecture Forums, Brandeis alumni need not travel to campus to reconnect with a beloved former professor.

Through the online Faculty Lecture Forum, hundreds of alumni and friends from around the world are again enjoying the academic richness of the Brandeis classroom experience — from their own computers.

The Forums feature distinguished Brandeis professors delivering live, online lectures on a relevant topic of the day and then conducting an interactive question-and-answer session with participants. Sessions are archived for future viewing.

Since its inception last year, lectures have been led by:
- Stephen Whittenfeld, PhD ’72, the Max Richer Professor of American Civilization — “Obama and the Democratic Dilemma — Populism or Elitism?”
- Gregory A. Petsko, the Gyula and Katica Tauber Professor of Biochemistry and Molecular Pharmacodynamics — “What Happens to Our Brains as We Age, and What We’re Trying to Do About It.”
- David Hacket Fischer, the Earl Warren Professor of History — “Historical Scholarship”
- Reuven Kimelman, professor of classical Judaica in the Department of Near Eastern and Judaic Studies — “The Seduction of Eve, Why Did She Do It?”

For information on upcoming lectures or to view past lectures, visit alumni.brandeis.edu/web/special_programs/facultyforum/index.html.

Upcoming Events

Reunion, Alumni College


Brandeis in the Berkshires

Leading experts from around the world will visit Western Massachusetts this summer for Brandeis in the Berkshires. The ninth annual summer lecture series will feature speakers on topics such as American politics, technology, healthcare, Israel, and Jewish life. Eight lectures will be held beginning at 8 p.m. (July 11, 18, and 25, and August 1, 8, 9, 15, and 22) at Shakespeare & Company in Lenox. For more information, call 781-736-3355 or email berksheires@brandeis.edu.

Golf and Tennis Outing

The sixth annual Brandeis Golf and Tennis Outing, sponsored by Alpine Capital Bank, will be held August 9 at Old Oaks Country Club in Purchase, N.Y. In addition to golf and tennis tournaments, the day will include brunch, contests, tennis clinic, cocktail reception, and awards dinner. Since its inception in 2005, the outing has raised more than $500,000 for undergraduate student scholarships. For more information on playing or sponsorship opportunities, contact Shira Orenstein ’79 (212-472-1501, ext. 232 or shira@brandeis.edu).

Sachar Legacy Society Luncheon

The annual Sachar Legacy Society luncheon will be held from 11:30 a.m.-1:30 p.m. on Sept. 15 at the Hassenfeld Conference Center. The luncheon recognizes members of the Sachar Legacy Society, an honorary organization of individuals who have indicated that Brandeis is in their wills or established charitable gift annuities with the University. For more information, contact Orla Ranc (781-736-4069 or orc@brandeis.edu).