Schusters make gift for journalism institute

Fellows Elaine and Gerald Schuster made a gift of $5 million to Brandeis’s newly named Elaine and Gerald Schuster Institute for Investigative Journalism, a first-of-its-kind center committed to in-depth, non-partisan reporting on issues with broad public interest.

Since its founding in 2004, the Schuster Institute, under the direction of prominent investigative journalist Florence Graves, has raised campus consciousness about journalism’s pivotal role in the pursuit of truth and justice, helped train the next generation of investigative journalists, and established a reputation for producing high-quality public interest and investigative journalism.

“Our namesake, Justice Louis D. Brandeis, once said, ‘Sunlight is [said to be] the best of disinfectants.’ That phrase is at the heart of the work being done at the institute,” said Brandeis President Jehuda Reinharz, PhD ’72. “We thank the Schusters for their support of this groundbreaking institute, whose mission is consistent with the University’s foundational ideal of pursuing ‘truth, even unto its innermost parts.’”

— Brandeis President Jehuda Reinharz, PhD ’72

The Schuster Institute’s impact has been felt both on and off the campus. The institute has hosted an array of speakers, including Pulitzer Prize-winning journalist Thomas Friedman ’75, former Washington Post editor Ben Bradlee, and “Dead Man Walking” author Sister Helen Prejean, who have reinforced the vital role an aggressive, Schuster gift for journalism institute

Brandeis Building Boom

The gleaming new Irving Schneider and Family Building is one of the key components of the campus expansion that has transformed Brandeis over the last several years. For more on the new-look Brandeis, see pages 6-7.

Continued on page 5

Trustees provide Campaign boost

Led by a group of dedicated, philanthropic-minded members of the Board of Trustees, The Campaign for Brandeis has surpassed the $625 million plateau as the most ambitious fundraising initiative in University history continues to transform the institution.

As of April 30, the Campaign was 81 percent of the way to reaching the new goal of $770 million by June 30, 2009. The original target of $470 million was met nearly one year ahead of schedule, and trustees voted to extend the Campaign and increase the goal.

More than one out of every three dollars raised during the Campaign has come from a current or former trustee. A total of 13 trustees have made gifts of at least $5 million: Leonard Asper ’86, Jonathan Davis ’75, Henry Foster, P ’75, William Friedman ’65, Charles Goodman, G ’09, Thomas Lee, Barbara Mandel, P ’73; Barbara (Cohen) Rosenberg ’54, Irving Schneider, P ’75; Carl Shapiro; Michael Steinhardt; Samuel Stroum; and John Udall.

“We thank the members of the Board of Trustees for their support of this groundbreaking institute, whose mission is consistent with the University’s foundational ideal of pursuing ‘truth, even unto its innermost parts.’”

— Brandeis President Jehuda Reinharz, PhD ’72

Continued on page 5
Kay points with pride to transformation of Brandeis campus

During his six years as chair of the Board of Trustees, Stephen B. Kay presided over a period of unprecedented growth at Brandeis. An ongoing building boom has transformed the campus, the endowment has reached more than $862.5 million, and competition for admission has never been more intense. Although his tenure as chair is set to end at Commencement, Kay will serve as chair of the board’s Budget and Finance Committee. He sat down with Campaign Connections to reflect on his tenure and share his hopes for the University in the future.

CG: What was the highlight of your term as chair of the Board of Trustees?
SK: I look back with great pride that we were able to rebuild a good part of the campus. The construction of the Shapiro Campus Center has essentially moved the center of campus life. The Village has provided quality housing for students with the added benefit of bringing students back to campus. We have redone the athletic fields, which helps attract students. The Abraham Shapiro Academic Complex provides much-needed classroom and office space. We have made great strides in the arts, thanks to the support of the Foster family, the Safra family, and others. We transformed The Heller School with the construction of the Irving Schneider and Family Building, and built the Samuel Lemberg Academic Center at the International Business School. We have embarked on building the Carl J. Shapiro Science Center, which is long overdue, not only for the students, but to support the outstanding science faculty at Brandeis.

We also spent a great deal of money on long-overdue infrastructure improvements — roofs, steam lines, telephones, and the like — that were not as visible, but were just as essential. These projects will save Brandeis money going forward and at the same time have a positive impact on the environment.

CG: Has the campus makeover affected the school’s financial position?
SK: We managed to do all this building within our capital and operating budgets, and actually were able to run a slight surplus each year. Our endowment draw is consistently at 5 percent or under, where it used to be a multiple of that. The endowment is about $100 million more than it was a year ago, and a great percentage of the endowment is now free, meaning it is not restricted to a particular project or program.

CG: Has the renovation of the physical plant had an impact on student enrollment?
SK: If you look at the quality of the applicant pool, the quality of the students we accept, and, most importantly, the quality of the people who accept us, Brandeis’s student body has never been stronger. That’s not unrelated to what we have been able to do with the physical plant. We have an outstanding faculty, but we also need top facilities to attract the very best students.

CG: You made a gift of $3.5 million to establish the Kay Fellows Fund in honor of your mother, Florence Levy Kay. Why is this fund, which permanently endows fellowships for young postdoctoral fellows in the humanities and social sciences, so important to Brandeis?
SK: The Kay Fellows program is designed to attract good, young faculty to teach across disciplines and departments. It allows postdoctoral students a chance to get to know Brandeis, and gives Brandeis a chance to know them. It is a great program for young postdocs who want to spend time at an institution that places a great value on teaching, and gives Brandeis the opportunity to identify outstanding young academics.

CG: What are your hopes for the future of Brandeis?
SK: I expect that Brandeis will continue to get stronger and stronger. At the end of the day, when people meet a Brandeis graduate, I want them to know that person is smart, capable, and well-trained, or they would not have graduated from Brandeis. It should be a sign of distinction to hold a Brandeis degree.

Outgoing board chair made mark at Brandeis

May is traditionally a month of transition at Brandeis. The biggest change comes at Commencement, when hundreds of students walk into the Gosman Sports and Convocation Center as undergraduates and leave a few hours later as proud Brandeis graduates ready to go out into the world.

This year, May marks a transition of another sort as well. Stephen B. Kay, who has chaired the Board of Trustees during a remarkable period in Brandeis’s history, is stepping down following Commencement after serving since 2001. He will be succeeded by Malcolm Sherman, P’83, the vice chair for the last five years.

Steve worked closely with President Jehuda Reinharz, PhD ’72 and the senior administration to accomplish a number of goals: transforming the campus physical plant, leading the most successful capital campaign in school history, and putting Brandeis on a solid financial foundation.

Steve was generous with both his time and resources. He made a gift of $3.5 million to establish the Kay Fellows Fund, which endows fellowships for young postdoctoral scholars in the humanities and social sciences.

Mal; his wife, Fellow Barbara (Cantor) ’54, and their daughter, Robin ’83, have been tireless advocates for Brandeis and generous supporters of the performing arts on campus. They established the Barbara Sherman ’54 and Malcolm L. Sherman Chair in Theater Arts.

Even as we say thank you to Steve, I look forward to working with Mal as we continue to take Brandeis to new heights.

Sincerely,

Nancy Winship, P’10 Senior Vice President of Institutional Advancement

Campus mourns passing of six members of Board of Fellows

The Brandeis community mourns the recent passing of several distinguished members of the Board of Fellows, some of whom supported the University during its early days:

Edwin Jaffe, P’74 was the son of Meyer Jaffe, one of the University’s founding fathers. In honor of his father and brother, Edwin established the Meyer and Walter Jaffe Chair in American Civilization and Politics at Brandeis. He served as president of J & J Corrugated Box Corp. in Franklin, Massachusetts, from 1946 until the company was sold in 1986.

Melvin Nessel established the Melvin and Gail Nessel House at The Village residential complex in 2003. He made his first gift to Brandeis in 1963. He founded the Fenton Shoe Corp. in Cambridge, Massachusetts, and helped the company become one of the country’s largest shoe manufacturers.

Ruth Rose served as president of the National Women’s Committee from 1957-60. During her tenure, she helped establish the Library Endowment Fund and raised $1 million to support the effort. She received an honorary degree from Brandeis in 1988. Her husband, David, who was also a Brandeis Fellow, served as an unofficial counsel for the University.

Jill Starr chaired the Board of Overseers of The Rose Art Museum from 1995-2001 and was a life member of the Greater Boston chapter of the National Women’s Committee. She and her husband, Sherman, funded the Jill Starr Plaza outside the Bernstein-Marcus administration building.

Bertram Tackeff, P’76 served as national vice chair of the Board of Fellows and traveled extensively across the United States on behalf of Brandeis. He generously supported the Annual Fund and Parents Fund.

Pearl Zeltzer, an active member of the Detroit chapter of the National Women’s Committee, generously supported the Brandeis Libraries with her husband, George, who is also a Brandeis Fellow. They established the Pearl and George Zeltzer Fund for Judaica Technology and the Zeltzer Judaica Library Collection.
Winokurs establish chair in economics

Trustee Bart Winokur and his wife, Susan, established the Susan and Barton Winokur Chair in Economics, Women's and Gender Studies with a gift of $3 million, creating an endowed full professorship that will focus on economic issues with an emphasis on the role of women and families.

A search is underway to fill the position, which will be based in the Economics Department.

“The Winokur Chair will have an indelible impact upon two important areas of academic life at the University — economics and women's and gender studies,” said Brandeis President Jehuda Reinharz, PhD '72. “Because of this gift, Brandeis will be able to attract an outstanding scholar who will enhance the academic experiences of countless generations of students.”

The Winokurs have been longtime supporters of the University. They established the Morris J. Winokur Endowed Scholarship, support the Women’s and Gender Studies Program, named a conference room in the Volen Center for Complex Systems, and donate to the Brandeis Libraries and the Annual Fund.

Bart first joined the Ibrandeis Board of Trustees in 1983, and served as vice chair from 1997-1993 and again from 1994-1995. He chaired the board from 1995-1999, and has continued to serve on the board's executive committee since then. He was also co-chair of the presidential search committee that brought Samuel O. Thier to Brandeis in 1991. He received an honorary degree from the University in 2001.

Susan is a founding member of the board of the Women’s and Gender Studies Program and has served since 1992.

More alumni making gifts of $1 million-plus

Bolstered by four recent anonymous gifts, the number of alumni who have shown their enduring commitment to the University by making gifts of $1 million or more to The Campaign for Brandeis has grown to 29. The donations have established faculty chairs, created undergraduate scholarships and graduate fellowships, and funded capital projects around the campus.

“It is remarkable that so many alumni have stepped forth with seven-figure gifts to support their alma mater,” said Nancy Winship, P '10, the University's senior vice president of institutional advancement. “These gifts send an important message to the outside world about the great value that our graduates place on their educational experiences at Brandeis.”

The $1 million alumni donors:

- Henry Abodi ’86, trustee
- Anonymous (5)
- Leonard Jasper ’86, trustee
- Aleez Barkas ’66, trustee
- Aileen Cabitt ’53
- Jonathan G. Davis ’75, trustee, and family
- Donald Drapkin ’68, trustee
- Moses Feldman ’62
- William Friedman ’65, trustee
- Morto Ginsberg ’56, trustee
- Gary Goldberg ’60
- Martin Gross ’72, P ’91, P ’04, P ’98, trustee
- Kenneth ’60, trustee, and Ronald Kaiserman ’63
- Earle Karis ’55
- Myra (Huart) Kraft ’46, trustee
- Jeanette Lerman ’69, trustee
- Ronald Rainer ’69, trustee
- Barbara (Cohen) Rosenberg ’54, trustee
- Carol (Riechman) Saivetz ’59, trustee
- Lewis Serbin ’46 (deceased)
- Robert ’52, trustee, and Vyal (Kazes) Shapiro ’61, fellow
- Barbara (Cantor) Sherman ’54, fellow
- Robert Silberman ’59
- Donald Soffer ’54, fellow
- Paul Zlotoff ’72, trustee

Online giving continues to grow rapidly

An increasing number of Brandeis alumni and friends are finding that making a gift to the University is just a click away.

More and more people are choosing to support Brandeis by visiting the University's secure online giving page, which can be accessed through either the Brandeis Alumni (http://alumni.brandeis.edu/web/) or Development (http://givingto.brandeis/edu/) websites. The giving page can now process gifts made with American Express cards in addition to MasterCard and Visa. An enhanced online giving page will be launched in the fall.

Through March 31 — three-quarters of the way through the 2007 fiscal year — online giving had already reached the total for the previous fiscal year. A total of $409 donors had made gifts of $194,617 compared to 2006 full-year figures of 693 donors and $195,548 in total gifts.

“We are pleased that so many Brandeis donors are taking advantage of the ease of online giving to support the University,” said Mark Ablerman, Brandeis's assistant vice president of development. “Making your gift is just a simple click away.”

Since online giving was instituted at Brandeis five years ago, the number of donors making their gifts through the Internet has grown six-fold and the amount donated has increased nearly 400 percent. Brandeis recently received its largest online gift of $12,500.

Visitors to the Alumni website can reach the online giving page by clicking on the Support Brandeis section on the right side of the page. On the Development website, visitors are directed to the online giving page when they click on the Give Now button in the top left corner.

Alumni Association membership gifts may also be made online.
President Reinharz hopes to create Center for Israel Studies

In brief time, a big impact

He spent the past three months at Brandeis, but Jeremy Abcug’s presence continues to be felt on the campus he called his second home.

For more than a decade, the Jeremy Marc Abcug ’97 Memorial Humanitarian Scholarship, established by his family following Jeremy’s tragic death in November 1993, has helped deserving students. The Jeremy Marc Abcug Plaza (Jeremy’s Place) serves as a campus meeting place where students congregate.

On the occasion of what would have been his 10th Reunion, his family is asking members of the Class of 1997 to help keep his memory and his legacy alive by making a contribution to the Abcug Memorial Scholarship.

The family’s hope is that the scholarship enables others to accomplish what Jeremy had just begun and allows his name and all it represents to live on at Brandeis, the school of which he was so proud to be a part.

Jeremy had a wonderful ability to make people feel good about themselves. As a freshman in the fall of 1993, he quickly immersed himself in campus life and made many friends. His sudden death stunned the Brandeis community.

It is the wish of his family that the scholarship recipients come to know Jeremy and take a little piece of him with them as they move through their lives.

For more information about the Abcug Memorial Scholarship, contact Harise Dorfman (781-736-4042 or hdorfman@brandeis.edu). To make a gift, visit https://www.alumni.brandeis.edu/onlinegiving/online_donation.php.

Generous supporting ‘act’: Barry Newman makes gift to Class of ’52 scholarship

Barry Newman ’52, an accomplished actor, has made a generous gift in honor of the Brandeis Class of 1952’s 55th Reunion in June.

The class has already surpassed its dollar goal of $600,000 for the Class of 1952 Endowed Scholarship and is striving to reach 100 percent participation.

In making his gift, Newman took advantage of a special provision in the new Pension Protection Act. The provision allows donors who are at least 70 1/2 years old to transfer up to $100,000 a year to a charity directly from an individual retirement account (IRA) without having to report the transaction as income for federal tax purposes. The provision is only effective until December 31, and covers the tax years 2006 and 2007.

Newman is perhaps best known for his portrayal of Anthony Petrocelli, the title character in the mid-1970s TV crime-drama series “Petrocelli.” He was nominated for both an Emmy and Golden Globe for his work on the show.

Newman has also starred in more than 15 films, including the cult hit “Vanishing Point” and Steven Soderbergh’s “The Limey.”

He is producing a biopic on Leonard Bernstein, “Just Call Me Lenny,” in which he will play the title role. The legendary American composer was a member of the Brandeis faculty during the 1950s and founded the Brandeis Festival of the Arts, which continues to this day.

Honoring professor who made a difference

Sure, civil rights activist William Goldsmith was an esteemed professor of politics and American civilization who was widely known as a scholar of uncommon intellect. But to his students at Brandeis, it was his common touch that made the difference in their lives.

To honor the longtime Brandeis faculty member who meant so much to so many, Gail Sullivan ’73, P ’07 has joined with some of her classmates and friends to establish the William Goldsmith Endowed Scholarship. The scholar ship provides financial assistance to students in much the same way Gold smith, who now lives in Vineyard Haven, Massachusetts, dispensed encouragement and emotional support to students during his Brandeis career (1960-84).

“It’s not an exaggeration to say he saved my life and my brother Tom’s life,” said Sullivan, whose family was living in poverty in a housing project in Cambridge, Massachusetts, before Goldsmith steered her toward Brandeis.

“He saved the lives of a lot of people.”

Through ground-breaking offerings such as Upward Bound and the Transitional Year Program, Goldsmith provided talented, disadvantaged students the opportunity to attend Brandeis. But Goldsmith did not just recruit the students to Brandeis; he personally ensured they would thrive once they arrived on campus.

“Bill was instrumental in helping a lot of kids from tough backgrounds succeed at Brandeis,” said Paul Regan ’73, a high school dropout from South Boston who served two tours of duty as a Marine in Vietnam before coming to Brandeis. “He basically shepherded us through.”

Regan, a lawyer who founded a group legal-services firm with offices in Washington, D.C., and Boston, made a major gift to support the Goldsmith Scholarship.

“Bill and Brandeis gave me a chance, and I am forever grateful for that,” Regan said. “Bill always encouraged me, worked with me, and backed me up. I promised myself that if I ever were in a position to help others in the way he helped me, that I would do it.”

Sullivan, a lawyer in Massachusetts who is active in local and national politics, still keeps in touch with Goldsmith. In 2004, she occasionally called him from the presidential campaign trail to fill him in on the latest developments.

“Bill has been one of the most important people in my life,” she said. “I felt compelled to establish this scholarship in his honor. He was a father figure for so many students at Brandeis. He worked to make Brandeis accessible to everyone.”

For more information or to make a gift in support of the William Goldsmith Endowed Scholarship, contact Julie Smith-Bartoloni ’90 (781-736-4045 or jsbart@brandeis.edu).

Building on the success of the Crown Center for Middle East Studies and Summer Institute for Israel Studies, President Jehuda Reinharz, PhD ’72 hopes to establish a Center for Israel Studies to address the lack of balanced teaching and scholarship on the Jewish State.

“Without a concerted effort to place the study of Israel on an equal footing with other area studies, ignorance about the history of Israel, its place in the Middle East, and the nature of U.S.-Israel relations will remain the norm,” Reinharz said. “The Center for Israel Studies will train the next generation of experts on Israel and stimulate the academic study of Israel on campuses throughout the United States.”

The foundation for such a center is in place at Brandeis because Israel studies is so closely connected to Jewish studies and Middle East studies, two fields in which the university has long distinguished itself. Many important resources to support a center already exist, including endowed professorships in Israel studies and modern Hebrew literature, faculty renowned in their fields of teaching related to Israel, Brandeis’s long-standing relationship with Israeli universities, and the Brandeis University Press.

Establishing the center requires funding new chairs to attract leading scholars in Israel sociology and anthropology, politics, and cultural studies. Additionally, fellowships to support promising graduate students as they pursue their degrees and original research must be created.

Plans for the Center for Israel Studies also include securing permanent funding for the Summer Institute for Israel Studies, a first-of-its-kind program that, since its establishment in 2004, has addressed the shortage of qualified academics teaching about Israel.

The Summer Institute has already trained faculty from nearly 60 colleges and universities to develop new courses in the emerging field of Israel studies at their institutions through a three-week summer program — two weeks at Brandeis and a third week in Israel. Participants attend seminars at Brandeis led by distinguished scholars from around the world, then visit Israel for sessions with noted scholars, writers, artists, and experts, as well as leaders from the Israeli and Arab communities.

It is the wish of his family that the William Goldsmith Endowed Scholarship will train the next generation of scholars in Israel sociology and anthropology, politics, and cultural studies.

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Koplow ‘challenges’ classes

Trustee Meyer Koplow ’72, P ’02, P ’05 has strong feelings for his alma mater — and it’s no wonder. The Koplow family tree has deep roots at Brandeis.

Amy Harriet Koplow, his sister, is a 1974 graduate. His two sons — Michael ’02 and Jonathan ’05 — both graduated from Brandeis and married classmates (Tovah Sherman ’02 and Jennifer Rothwaux ’05). And his niece Ghana Miller earned her degree from Brandeis last year.

To underscore his commitment to an institution that has been such an important part of his family’s life, he has set up a challenge to help boost giving by the Brandeis Classes of 1972 and 2002 as they approach their 35th and 5th Reunions in June (he serves as co-chair of the 35th Reunion Committee with Trustee Martin Gross ’72, P ’01, P ’04, P ’08).

For donors who have not made a gift since June 30, 2005, Koplow pledged to match the first $300 of every gift from members of the Class of 1972 and the first $250 of every gift from those who graduated in the Class of 2002. Also, if at least 400 members of the Class of 1972 or 500 members of the Class of 2002 make gifts of at least $25, he will make an additional gift of $100,000 per class.

“I understand that most people do not have the capacity to give major gifts, but I believe that almost everybody has the capacity to give something,” Koplow said. “The $50 or $100 gifts really make a difference, and say a lot to the outside world about how we, as alumni, feel about Brandeis. We have an obligation to give back and say thank you for what Brandeis has done for us.”

Koplow spent just two years at Brandeis after transferring from Boston University, but his time on campus left an indelible mark on him. He was particularly struck by the faculty’s commitment to students, exemplified by the close relationship he developed with esteemed scholar Nahum Glazer while working on his honors thesis.

“It’s difficult to articulate everything I learned during those hours that Dr. Glazer devoted to me,” Koplow said. “We weren’t just people passing through the halls — the faculty took a real and direct interest in the students. Brandeis was a community, felt like a community, and operated like a community.”

Koplow, a partner in the New York law firm of Wachtell, Lipton, Rosen & Katz, generously supported The Village residential complex and established the Richards and Koplow Endowed Scholarship.

Schusters make gift to journalism institute

Schuster Institute’s national board, and the Schusters have also supported The Uniprop, a real-estate development and investment firm.

Generous supporter Sherman to chair Board of Trustees

Malcolm Sherman, P ’83, a longtime Brandeis supporter and vice chair of the Board of Trustees since 2002, was elected board chair, effective following Commencement this month.

Sherman succeeds Stephen B. Kay, the chair since 2001. Sherman joined the Board of Trustees in 1981 while serving as chair of the University’s Board of Fellows. Sherman and his wife, Fellow Barbara (Cantor) Sherman ’54, have established the Barbara Sherman ’54 and Malcolm L. Sherman Chair in Theater Arts and have made substantial gifts to support the performing arts at Brandeis.

“The Sherman family has long supported Brandeis and its students,” Koplow said. “We are so pleased that Mal will be serving as the next chair of the Brandeis Board of Trustees following the very successful tenure of Steve Kay.”

Sherman, a Wellesley resident, formerly served as chairman of Zayre Stores and was executive vice president of Zayre Corp. Since his retirement from Zayre, he has been a chief executive of several companies, including Regina Electric Co., Channel Home Centers Inc., and Elco Group Inc.

Several other people recently joined or rejoined the board — Henry Abdoob ’86, Allen Alter ’71, Leonard Asper ’86, Alex Barkas ’68, Meyer Koplow ’72, P ’02, P ’05, Stuart Lewtan ’84, and Paul Zlotoff ’72.

Abdoob, who first joined the Board of Trustees in 2001, established the Esther Abdoob Endowed Scholarship with his sister, Abi Hoffman ’90, in honor of their late mother. Abdoob operates Alpine Capital Properties, a family-owned real estate company.

Alter is serving as a trustee by virtue of his position as president of the Brandeis Alumni Association. A supporter of the Brandeis Annual Fund, Alter is a 22-year veteran of CBS News, and currently is a producer for “48 Hours Mystery.”

Asper has established the $85 million Asper Center for Global Entrepreneurship, Asper Entrepreneurship Fund, and Asper Suite for Entrepreneurial Studies at the International Business School. He is CEO of CanWest Global, Canada’s largest media conglomerate.

Barkas chairs the Brandeis Science Advisory Council and recently made a gift to support The Campaign for Brandeis’s science initiative. He serves as a managing director of Prospect Venture Partners, a health-care venture capital firm in California.

Koplow has supported The Village residential complex and established the Richards and Koplow Endowed Scholarship. He is a partner in the New York law firm Wachtell, Lipton, Rosen & Katz.

Lewtan, chair of the Global Business Council at the International Business School, has supported the IBS Pioneers Fund and Peter Petri Global Fellowship. He founded and built Lewtan Technologies into a worldwide leader in the asset-based securitization industry.

Zlotoff is serving on the board in his capacity as chair of the Board of Fellows. He was a two-term national president of the Alumni Association and has supported The Campaign for Brandeis. He serves as chairman and CEO of Uniprop, a real-estate development and investment firm.
Brandeis Building Boom: Transforming the Campus

Samuel Lemberg Academic Center at the International Business School
Completed: October 2003

Lois Foster Wing at The Rose Art Museum
Completed: September 2001

Edmond J. Safra Center for the Arts
Expected construction start: January 2008
Expected completion: July 2009

The Village residential complex
Completed: August 2003

New residential complex
Expected construction start: August 2007
Expected completion: December 2008
From the Village residential complex at one end of campus to the Irving Schneider and Family Building on the other, Brandeis’s recent building boom has transformed the campus and helped move the University into the upper echelon of American higher education.

The buildings constructed in the last several years have played a crucial role in enhancing teaching, scholarship, research, the arts, and student life on the 235-acre campus.

“Thanks to the continued generosity of our alumni and friends, we are building — both literally and figuratively — a 21st-century university,” said Brandeis President Jehuda Reinharz, PhD ’72. “We are positioned to attract the world’s top students and scholars to Brandeis.”
Palm Beach Dinner

Brandeis Trustee Sylvia Hassenfeld hosted the dinner for major donors at the Palm Beach Country Club, the highlight of the University’s annual January weekend of events in South Florida. Friends and alumni from around the country gathered as President Jehuda Reinharz, PhD ’72 reviewed a year full of exciting developments at Brandeis. Trustee Thomas Friedman ’75, a Pulitzer Prize-winning columnist at The New York Times, then conducted a lively interview with health-care expert Stuart Altman, dean of The Heller School for Social Policy and Management and the Sol C. Chaikin Professor of National Health Policy.
Palm Beach Fellows Breakfast and Rabb Seminar

Stuart Altman, dean of The Heller School for Social Policy and Management and the Sol C. Chaikin Professor of National Health Policy, spoke about trends in health care at the annual Fellows Breakfast in Palm Beach. Later in the day, Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies, discussed the situation in the Middle East during the 14th annual Norman S. and Eleanor E. Rabb Seminar.
Annual Scholarship Appreciation Luncheon

Trustee Ken ’60 and Susan Kaiserman hosted the fifth annual Scholarship Appreciation Luncheon, which brings together donors who support Brandeis scholarships and fellowships and the students who benefit from their generosity. Student speakers included Greg Goodman ’09, the Max and Sadie Friedman Scholar; Aduei Riak ’07, the Annenberg Foundation Scholar; and Polina Navrotskaya ’07, the Joyce and Paul Krasnow Scholar in the Sciences.
Brandeis Night in Miami

Brandeis alumni and friends gathered at The Betsy Ross Hotel for Brandeis Night in Miami. Hosts Jonathan Platzik ’76 and his wife, Lesley Goldwasser, own the boutique property on fashionable South Beach.

The Rose’s ‘fine’ art

A large crowd visited Brandeis House in New York to participate in a lively discussion about The Rose Art Museum’s renowned collection of modern and contemporary art with representatives from the famed auction house Christie’s.

Crown Forum

Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies, spoke at a Crown Forum at Brandeis House in New York, providing an update on the situation in the Middle East.

Harold and Bernice Davis Chair

Members of the Davis family gathered to celebrate the new Harold and Bernice Davis Chair in Aging and Neurodegenerative Disease.

An Evening with Thomas H. Lee

Justice Brandeis Society

Members of the Justice Brandeis Society, the University’s leadership giving society, are invited to attend Brandeis Night in Washington, D.C., on June 3. The event will be held at 5 p.m. at the home of Jules Bernstein ’57 and Linda Lipsett.

For more information about the event or the Justice Brandeis Society, visit http://givingto.brandeis.edu/annualfund/jbs.html.

Brandeis in the Berkshires

Brandeis in the Berkshires is offering three thought-provoking summer programs at the elegant Cranwell Resort and Spa in Lenox, Massachusetts. Ranging from two to four days, the programs feature Brandeis faculty and other leading thinkers addressing important contemporary issues that shape our world.

This year’s programs:
- July 7-8, Middle East Briefing: An Insider’s View
- July 8-11, Religion, Rights and Retribution: Law and Disorder in the Middle East
- July 22-23, Can Cultural Activism Bridge the Jewish Generational Gap?

For more information, contact Alyson Saykin (781-736-3355 or berkshires@brandeis.edu).

Brandeis Trip to Morocco

Brandeis alumni and friends are invited to join President Jehuda Reinharz, PhD ’72 and Professor Shulamit Reinharz, PhD ’77 for a two-week tour of exotic Morocco this summer.

Highlights of the trip, scheduled for June 12-25, include a private Sahara sunrise excursion; visits to storied Casablanca and the imperial cities of Rabat, Meknes, Fez, and Marrakech; a desert camel ride; and a journey through the snow-capped Atlas Mountains.

The cost of the 14-day trip begins at $3,635 (air and land transportation included). To make reservations, call Odyseys Unlimited (888-370-6765, ext. 200). For more information, call 781-736-4100, email travel@alumni.brandeis.edu or visit http://alumni.brandeis.edu/web/special_programs/travel_program/index.html.

Golf and Tennis Outing

Alumni, parents, and friends are invited to participate in the Brandeis Golf and Tennis Outing, which will be held on Aug. 13 at Old Oaks Country Club in Purchase, N.Y., one of the top courses in Westchester County. The third annual event is sponsored by Alpine Capital Bank.

Following the golf and tennis competitions in the afternoon, the day will conclude with an awards dinner.

More than 100 alumni, parents, and friends participated in last year’s event, which raised more than $100,000 for undergraduate scholarships.

For more information on playing or sponsorship opportunities, contact Robyn Hartman (212-472-1501, ext. 232 or hartman@brandeis.edu).

Sachar Legacy Society Luncheon

Scott Edmiston, director of the Office of the Arts at Brandeis and an award-winning theater director, will be the principal speaker at the annual Sachar Legacy Society luncheon on Sept. 18.

The Sachar Society honors and recognizes more than 500 alumni, parents, and friends who have included Brandeis in their estate plans.

For more information, contact Orla Kane (781-736-4069 or kane@brandeis.edu).

Alumni College

Alumni, friends, and members of the National Women’s Committee are invited to return to campus on June 8 for Alumni College, a one-day academic program that features some of Brandeis’s leading faculty discussing today’s most relevant topics.

For more information, contact Sharon Rosenberg (781-736-4102 or srosenbe@brandeis.edu).