Building the future

The Brandeis family came together to help our students.

Thanks to gifts from recent alumni and members of the early graduating classes, from new friends and those who have supported the University since its earliest days; and from trustees and members of the Brandeis National Committee, fiscal year 2009 was one of the best fundraising years in Brandeis history.

Despite the backdrop of the most challenging fundraising environment in recent memory, Brandeis secured $78.3 million in cash in the fiscal year that ended on June 30. It marked the fourth-best total in University history.

“At a time when Brandeis needed their support more than ever before, our alumni and friends exhibited remarkable generosity and showed an extraordinary level of commitment to this University,” said President Jehuda Reinharz, PhD ’72. “We thank them for their continued dedication to Brandeis. “There are challenges ahead, but I am confident that — with the help of our devoted alumni, friends, trustees, parents, and members of the Brandeis National Committee — we will emerge from this period as a stronger University.”

The University’s fundraising priority continues to be

IN tough year, donors deliver for students

Brandeis alumni and friends have met the Challenge — specifically the Krupp Scholarship Challenge.

Thanks to the generosity of donors who made scholarship gifts totaling over $600,000, the Krupp Challenge more than doubled its goal of raising $250,000 by the end of fiscal year 2009 on June 30.

Boston community leaders Liz and George Krupp, whose family has supported Brandeis since its earliest days, established the $3 million Krupp Scholarship Challenge in April. For every $2 Brandeis raises for undergraduate scholarships through new and increased gifts, the Krupps are contributing $1 (up to a maximum of $1 million) for scholarships for students in the arts and humanities.

Providing scholarship support to students, particularly in these troubled economic times, is vital to maintain the dynamic, diverse student body that is so central to the unique Brandeis educational experience.

“Because of the important role that Brandeis plays in the Jewish community and in the world of American higher education, we felt the need to step forward to help the University at this critical time in its history,” Liz and George said.

To be eligible for the Krupp Challenge match, gifts must be designated for scholarship support and be received from donors who either did not make a gift in fiscal year 2009 (July 1, 2008-June 30, 2009) or are increasing their gift this fiscal year (July 1, 2009-June 30, 2010).

“The Krupp Scholarship Challenge gives Brandeis supporters the opportunity to make their gifts go further,” said Nancy Winship, P ’10, P ’12, senior vice president of institutional advancement. “For instance, a gift of $100 will provide $150 of scholarship support for our students.”

The easiest way to make your gift in support of the Krupp Scholarship Challenge is to visit giving.brandeis.edu. On the online giving page, make sure to click the box marked “Krupp Scholarship Challenge.”
Hundreds of alumni tuning in to see favorite professors

Hundreds of alumni and friends have discovered a new way to experience the richness of the Brandeis classroom experience — without leaving their homes or offices.

Through a live, online simulcast, Brandeis professors deliver a lecture on a relevant topic of the day and then conduct an interactive question-and-answer session with participants. Sessions are archived for future viewing.

Since the program began in March, lectures have been led by distinguished members of the faculty: David Hackett Fischer, the Earl Warren Professor of History; Gregory A. Petsko, the Gyula and Katica Tauber Professor of Biochemistry and Molecular Pharmacodynamics; and Stephen Whitfield, PhD ’72, the Max Richter Professor of American Civilization.

Reuven Kimelman, professor of Near Eastern and Judaic studies, will lead the next Faculty Lecture Forum, “The Seduction of Eve: Why Did She Do It,” at 7:30 p.m. EST on November 19. Did man come before woman? Is male domination a curse? What is the source of sin? What is the nexus between sexuality and evil? What is the apple in the Garden of Eden? These are the questions. Faculty Lecture Forum participants will explore some of the answers.

For more information, to access past lectures, or to register for an upcoming Faculty Lecture Forum, visit alumni.brandeis.edu/ceh/special_programs/facultyforum/index.html.

Fifty years after the school’s founding, Heller continues to lead the way

As the Heller School for Social Policy and Management at Brandeis observes its 50th anniversary during the 2009-10 academic year, there is much to celebrate. With the opening of the Irving Schneider and Family Building, Heller added much-needed lecture halls, classrooms, public space, and offices. Heller just enrolled 249 new students — up by more than twenty-five percent from last year — for a total of 520 students in five graduate degree programs. The world-renowned faculty and researchers are pursuing an all-time high of 175 different funded research projects.

Lisa Lynch, Heller’s dean since July 2008, recently spoke with Campaign Connections about the pioneering school, which is ranked among the nation’s best social policy schools.

Q: What has your first year at Heller been like?
A: It has been extraordinarily exciting to be at Heller at a time in its history when the issues that our faculty and researchers are working on — from health care reform to the subprime mortgage crisis — are front and center in the public debate. Our experts have been sought out to evaluate different proposals for reforming and financing health care. We have also been very engaged in developing ways to assist the low- and moderate-income households that have been affected by the problems in the subprime mortgage industry.

Q: What have you done to ensure that Heller is true to its motto: knowledge advancing social justice?
A: We have worked hard to ensure that not only are we producing knowledge, but we are getting it to the people who are making public policy so their decisions are informed by our research. We have increased our web presence to share what we are doing with the broader community. We have also organized a series of informational seminars for our faculty and researchers on the most effective means to get academic research into the public discourse. For instance, a year ago at a discussion on childhood obesity hosted by Heller, the Massachusetts public health commissioner pledged that within a year the state would have a plan in place to reverse the steady increase in the state’s obesity population.

Q: What makes Heller different from its peer institutions?
A: Too often, social policy is crafted in silos. People working in health policy do not talk to people working on education policy or people working on asset development. Heller has always been committed to interdisciplinary research that results in a more holistic approach to problems. It’s the only way to create social policy that really gets at the fundamental issues that need to be addressed.

Q: What have you learned about Heller’s students?
A: The students inspire me every day; it makes it easy to come to work. They’re intellectually curious, committed to scholarly professional development, and focused on service to others. They’re not here to do for others than for themselves. One of the strengths of Heller is the diversity of the students — both in terms of geography and academic degrees. Last year’s graduates represented 44 different countries, and this year’s incoming class includes students with degrees in more than a dozen academic disciplines, from public health to engineering to business.

Q: What is Heller’s most critical need?
A: Our first priority is to support our students to ensure that they don’t leave here with so much debt that they are constrained in the types of careers they want to pursue. There are students here who have mortgaged everything they and their families have to be at Heller. It is critical that we support the next generation of social policy leaders.

Helping students
our top priority

If you live outside New England, you probably did not get the chance to read the Boston Globe’s recent piece about Brandeis scholar-student Taisha Sturdivant ’11.

Columnist Kevin Cullen shared Taisha’s triumphant story — she grew up in a gang-infected Boston neighborhood and lost her mother to AIDS at age 15 — with his readers. Kevin concluded the column with the following:

“She is 20 years old, going on 40. She’s a junior at Brandeis and she’s been on the dean’s list every semester. She writes poetry and knows literature.… She’s going to finish up at Brandeis next to put into practice some of her ideas on education.… She’s going to Ghana in January, for six months, working on education policy or people working on asset development. Heller has always been committed to interdisciplinary research that results in a more holistic approach to problems. It’s the only way to create social policy that really gets at the fundamental issues that need to be addressed.

Q: What have you learned about Heller’s students?
A: The students inspire me every day; it makes it easy to come to work. They’re intellectually curious, committed to scholarly professional development, and focused on service to others. They’re not here to do for others than for themselves. One of the strengths of Heller is the diversity of the students — both in terms of geography and academic degrees. Last year’s graduates represented 44 different countries, and this year’s incoming class includes students with degrees in more than a dozen academic disciplines, from public health to engineering to business.

Q: What is Heller’s most critical need?
A: Our first priority is to support our students to ensure that they don’t leave here with so much debt that they are constrained in the types of careers they want to pursue. There are students here who have mortgaged everything they and their families have to be at Heller. It is critical that we support the next generation of social policy leaders.

Lisa Lynch, dean of The Heller School for Social Policy and Management
**Alumni step up to support The Campaign for Brandeis**

**With fellowship in vision sciences, alumni couple focus on alma mater**

To Jay Pepose ’75, MA ’75 and Susan Feigenbaum ’74, P’08, their recent gift to Brandeis represents a way to give back to an institution that has played a pivotal role in their lives — both personally and professionally.

The couple, who met at a Passover seder at Brandeis and have been married for 30 years, recently made a $1 million gift to the University to establish the Jay Pepose ’75 Award in Vision Sciences and the Jay Pepose ’75 Vision Sciences Fellowship. They are the fourth alumni couple to make a gift of at least $1 million since the launch of The Campaign for Brandeis in 2001. In all, 36 alumni have made Campaign gifts in excess of $1 million.

For Jay and Susan, their Brandeis experiences — in and out of the classroom — laid the foundation for highly productive careers.

Jay, an ophthalmologist, had worked in academic medicine and now has a thriving private practice and conducts pioneering research. He was part of the inaugural class of Fellows recently inducted into the Association for Research in Vision and Ophthalmology (ARVO) for his lifelong contributions to the field.

“Brandeis imbued in me so many attributes that later shaped my career — an appreciation of the scientific method as a more advanced way of thinking; a need to set expectations higher for myself than anyone else could; an understanding of the types of interactions and challenges of the scientific community in seeking a more complete understanding of how things work; and life-long friendships with (Professor) John (Lisman) and other faculty and fellow students,” Jay said.

Susan is an award-winning economics professor at the University of Missouri-St. Louis, and has published widely in the areas of health economics, public choice, and the economics of science. “I have taken the teaching role models I had at Brandeis and ‘rechanneled’ them to become a rigorous but empathetic, committed professor,” Susan said.

The couple’s oldest son, David, graduated with honors from Brandeis with a degree in American studies in 2009. Their triplets may one day follow their parents and older brother to Waltham.

Both Jay and Susan understand the importance of alumni supporting Brandeis at this critical time in the University’s history.

“Susan and I want to be sure that Brandeis will be there for generations to come, providing the same level of excellence that we enjoyed,” Jay said. “With Brandeis facing its greatest challenge since its inception, we were obliged to do everything we could to give back for all that we have received.”

At Brandeis, Ellen Lasher Kaplan ’64 learned lessons for a lifetime

Even if she had been so inclined, Brandeis professor Milton Hindus’ frequent in-class pronouncements made certain that Ellen Lasher Kaplan ’64 would never become one of Ralph Waldo Emerson’s dreaded “little minds.”

During an American literature course that Kaplan took with the noted scholar in the early 1960s, Hindus often repeated one of Emerson’s famous quotes to his students: “A foolish consistency is the hobgoblin of little minds, adored by little statesmen and philosophers and divines.”

“He kept drilling Emerson’s words into us,” Kaplan remembered. “He wanted us to think on our own, be creative, and not be limited in our thinking.”

Consider the Hindus/Emerson lesson learned. Kaplan has resisted the conventional choices between work and family and forged her own path in a career that has been a success by all measures.

At a time when few women pursued business degrees, especially when they had young children at home, Kaplan returned to school to earn an MBA from the University of Pittsburgh in 1979. After graduation, she worked as a major account representative for Xerox, and then co-founded, along with her husband, Bob, Strategic Cost Systems, a consulting and software firm, for which she was senior administrative officer. She now serves as an independent consultant, advising non-profit organizations on strategy implementation.

“At Brandeis, I learned to think for myself, analyze and evaluate, focus on what’s important, and make informed judgments,” Kaplan said. “Those skills have guided me in business and in life.”

In recognition of the important influence that Brandeis has had on her both personally and professionally, Kaplan and her husband have been generous supporters of the University. Kaplan is one of 36 Brandeis alumni to make gifts totaling at least $1 million since the start of The Campaign for Brandeis in 2001, with the Kaplans’ largest gift made to the University’s International and Global Studies Program. They were also founding members of the Eli Segal ’64 Citizen Leadership Program (Segal was Kaplan’s classmate).

Kaplan, a Brandeis trustee, has been as generous with her time as she financial resources in service to her alma mater. A longtime member of the Brandeis National Committee, she served on the organization’s national executive committee in 2008-09. She has also served on Reunion committees and Reunion gift committees, chaired the Annual Fund and Justice Brandeis Society Committee, and participated in a 1987 planning meeting that led to the establishment of the Brandeis International Business School.

**Top Supporters**

Alumni who have contributed $1 million or more to The Campaign for Brandeis:

- Henry Aboodi ’86 and Abigail (Aboodi) Hoffman ’90
- Anonymous (5)
- Leonard Asper ’86
- Alex Barkas ’68
- Aileen Cabitt ’53
- Tony Chang, PhD ’93
- Jonathan Davis ’75 and family
- Donald Drapkin ’68
- Moses Feldman ’62
- Susan Feigenbaum ’74 and Jay Pepose ’75, MA ’75, P’08
- William Friedman ’65
- Morton Ginsberg ’56
- Gary Goldberg ’66
- Martin Gross ’72, P’01, P’08
- Kenneth ’60 and Ronald Kaisereman ’63, P’07
- Ellen Lasher Kaplan ’64
- Earle Kazis ’55
- Meyer Koplow ’72, P’02, P’95
- Myra (Hitti) Kraft ’64
- Jeanette Lerman ’69
- Louis Perlmutter ’66
- Michael Ratner ’66
- Ronald Ratner ’69
- Barbara (Cohen) Rosenberg ’54
- Barbara [Greenfield] ’63 and J. Victor Samuels ’63
- Carol (Richman) Salvetz ’69, P’97, P’01
- Lewis Serbin ’64 (deceased)
- Robert ’52 and Valya (Kazes) Shapiro ’61
- Barbara (Cantor) Sherman ’54, P’83
- Robert F.X. Sillerman ’69
- Donald Soffer ’54
- Paul Zlotoff ’72

---

**At Brandeis, Ellen Lasher Kaplan ’64 learned lessons for a lifetime**

Even if she had been so inclined, Brandeis professor Milton Hindus’ frequent in-class pronouncements made certain that Ellen Lasher Kaplan ’64 would never become one of Ralph Waldo Emerson’s dreaded “little minds.”

During an American literature course that Kaplan took with the noted scholar in the early 1960s, Hindus often repeated one of Emerson’s famous quotes to his students: “A foolish consistency is the hobgoblin of little minds, adored by little statesmen and philosophers and divines.”

“He kept drilling Emerson’s words into us,” Kaplan remembered. “He wanted us to think on our own, be creative, and not be limited in our thinking.”

Consider the Hindus/Emerson lesson learned. Kaplan has resisted the conventional choices between work and family and forged her own path in a career that has been a success by all measures.

At a time when few women pursued business degrees, especially when they had young children at home, Kaplan returned to school to earn an MBA from the University of Pittsburgh in 1979. After graduation, she worked as a major account representative for Xerox, and then co-founded, along with her husband, Bob, Strategic Cost Systems, a consulting and software firm, for which she was senior administrative officer. She now serves as an independent consultant, advising non-profit organizations on strategy implementation.

“At Brandeis, I learned to think for myself, analyze and evaluate, focus on what’s important, and make informed judgments,” Kaplan said. “Those skills have guided me in business and in life.”

In recognition of the important influence that Brandeis has had on her both personally and professionally, Kaplan and her husband have been generous supporters of the University. Kaplan is one of 36 Brandeis alumni to make gifts totaling at least $1 million since the start of The Campaign for Brandeis in 2001, with the Kaplans’ largest gift made to the University’s International and Global Studies Program. They were also founding members of the Eli Segal ’64 Citizen Leadership Program (Segal was Kaplan’s classmate).

Kaplan, a Brandeis trustee, has been as generous with her time as she financial resources in service to her alma mater. A longtime member of the Brandeis National Committee, she served on the organization’s national executive committee in 2008-09. She has also served on Reunion committees and Reunion gift committees, chaired the Annual Fund and Justice Brandeis Society Committee, and participated in a 1987 planning meeting that led to the establishment of the Brandeis International Business School.
More than 300 students, alumni, and friends gathered for the dedication of the new Louis D. Brandeis postage stamp, part of a four-stamp series featuring U.S. Supreme Court justices that was issued by the U.S. Postal Service. The event was part of the Brandeis Celebrates Brandeis program. A few days later, new Brandeis biographer Melvin Urofsky visited campus to discuss his work, *Louis D. Brandeis: A Life*. The events were sponsored by the Louis D. Brandeis Legacy Fund for Social Justice.

### An Evening with Michael Steinhardt

Legendary investor Michael Steinhardt, a Brandeis trustee, spoke to nearly 200 alumni at an event at the Harmonie Club in New York.

Trustee Alex Barkas ’68, Larry Lavine, Douglas Menascehian ’84, and Trustee Ron Daniel

Trustee Michael Steinhardt, Trustee Donald Drapkin ’88, and President Jehuda Reinharz, PhD ’72

Victor Ney ’81, P ’71

Boris Moynin ’90 and Alexandra Pluscarr ’02

Boston Postmaster James Holland, President Jehuda Reinharz, PhD ’72, and three of Justice Brandeis’s grandchildren, Walter Raushenbush, Alice Popkin, and Frank Gilbert, with the newly issued stamp.

Frank Gilbert speaks to the crowd with the statue of his grandfather in the background.

Members of the Brandeis National Committee gathered to dedicate professor Paul Sengupta’s laboratory, which is conducting research into neurodegenerative diseases, and celebrate the creation of an Endowed Medical Science Journal Fund. Both were made possible through BNC’s $2 million Science for Life campaign. Pictured here are Eleanor Shuman, BNC vice president when the Science for Life campaign began; National President Carol Kern, a trustee; Sengupta; and Professor Marty Krauss, PhD ’81, the John Stein Professor of Disability Research.

Trustee Henry Abrahams ’86, the event chair, with Justin Sulsky ’09, who spoke at the awards dinner as a past recipient of the scholarship that is funded by the Golf and Tennis Outing.

Trustee Danny Elbaum ’81, who sponsored the tennis portion of the event, with his son, Adam

Fellows Joyce Krauss, P ’83 at the dedication of the Joyce and Paul Krauss Science Library

Trustee Donald Drapkin ’88, with the newly issued stamp.

Ruth Ann Perlmutter and professor Gina Turrigiano in the new Ruth Ann and Nathan Perlmutter Conference Room, which serves as a meeting place for scientists to share their work with colleagues.

More than 100 people gathered for the fifth annual Brandeis Golf and Tennis Outing, which was held at Old Oaks Country Club in Purchase, N.Y. The event, which was sponsored by Alpine Capital Bank, raised more than $112,000 for student scholarships.

### Science Center Dedications

Ceremonies were held to recognize Brandeis donors who made generous gifts to support the recently opened Carl J. Shapiro Science Center.

More than 100 people gathered for the dedication of the new Louis D. Brandeis postage stamp, part of a four-stamp series featuring U.S. Supreme Court justices that was issued by the U.S. Postal Service. The event was part of the Brandeis Celebrates Brandeis program. A few days later, new Brandeis biographer Melvin Urofsky visited campus to discuss his work, *Louis D. Brandeis: A Life*. The events were sponsored by the Louis D. Brandeis Legacy Fund for Social Justice.

### Brandeis Stamp Issued

More than 300 students, alumni, and friends gathered for the dedication of the new Louis D. Brandeis postage stamp, part of a four-stamp series featuring U.S. Supreme Court justices that was issued by the U.S. Postal Service. The event was part of the Brandeis Celebrates Brandeis program. A few days later, new Brandeis biographer Melvin Urofsky visited campus to discuss his work, *Louis D. Brandeis: A Life*. The events were sponsored by the Louis D. Brandeis Legacy Fund for Social Justice.

More than 100 people gathered for the fifth annual Brandeis Golf and Tennis Outing, which was held at Old Oaks Country Club in Purchase, N.Y. The event, which was sponsored by Alpine Capital Bank, raised more than $112,000 for student scholarships.

### Golf and Tennis Outing

More than 100 people gathered for the fifth annual Brandeis Golf and Tennis Outing, which was held at Old Oaks Country Club in Purchase, N.Y. The event, which was sponsored by Alpine Capital Bank, raised more than $112,000 for student scholarships.

### An Evening with Michael Steinhardt

Legendary investor Michael Steinhardt, a Brandeis trustee, spoke to nearly 200 alumni at an event at the Harmonie Club in New York.

Trustee Michael Steinhardt, Trustee Donald Drapkin ’88, and President Jehuda Reinharz, PhD ’72

Victor Ney ’81, P ’71

Boris Moynin ’90 and Alexandra Pluscarr ’02
Commencement Weekend

Members of the Brandeis family from around the world gathered for the annual Commencement Weekend events. Trustees, faculty, friends, and alumni attended Saturday night’s gala Commencement Dinner, one of the biggest events on the Brandeis calendar. Special guests included members of the Class of 1959, who returned to campus to celebrate their 50th Reunion. Also attending were the honorary-degree recipients: Cory Booker, mayor of Newark, N.J., conductor James Conlon, singer Marilyn Horne, Indian environmentalist Rajendra K. Pachauri, Holocaust scholar Israël Gutman; and Israeli entrepreneur and industrialist Stef Wertheimer.

M Samu elThier, former president of Brandeis; Lisa Lynch, dean of The Heller School of Social Policy and Management; and Paula Thier

Presidential Briefing

About two dozen Brandeis alumni enjoyed an inside look at the University during the second Presidential Briefing. The two-day event included a private dinner with President Jehuda Reinharz, PhD ’72, and information sessions with deans, senior administrators, and faculty.

Sachar Legacy Society Luncheon

Nearly 200 people attended the annual luncheon of the Sachar Legacy Society, an honorary organization made up of individuals who have included Brandeis in their estate plans. Sylvia Barak Fishman, a professor of contemporary Jewry and American Jewish sociology at Brandeis, spoke to the group about trends in Judaism. Student speaker Seth Werfel ’10 thanked attendees for the support they provide to all students.
Time running out on special giving opportunity

The special IRA rollover provision, which provides a unique giving opportunity that can benefit both donors and Brandeis, expires on December 31.

The law permits individuals who are at least 70 1/2 years old to transfer up to $100,000 per year from their individual retirement account (IRA) to Brandeis (or another qualified charity) without being required to report it as income for federal tax purposes. The law applies to both traditional and Roth IRAs.

First enacted in 2006, the provision is set to expire after tax year 2009.

“The IRA rollover provision gives Brandeis donors an exciting, new way to support the University — and receive significant tax advantages at the same time,” said Nancy Winship, P'10, P'12, Brandeis’s senior vice president of institutional advancement. “This is a special opportunity for Brandeis supporters to meet both their philanthropic and financial goals by making a gift to the University.”

The provision provides an exclusion from gross income for an otherwise-taxable IRA distribution and allows the amount rolled over to count against a donor’s minimum distribution requirement. Previously, donors had to report a withdrawal from an IRA as income and then declare an offsetting income tax deduction for the charitable gift.

For more information, call the Office of Development at 781-736-4069.

Genesis Philanthropy Group makes $10.8 million gift

The Genesis Philanthropy Group (GPG), a foundation dedicated to strengthening Jewish identity among Russian-speaking Jews worldwide, has committed up to $10.8 million to Brandeis to establish the Brandeis-Genesis Institute for Russian-speaking Jewry and to provide scholarships at Brandeis for undergraduate and graduate students.

“The Genesis grant will fund scholarships for between 36 and 60 undergraduates, 14 master’s degree candidates, six PhD candidates and 132 participants in Brandeis summer programs for high school youth over the next five years. The Brandeis-Genesis Institute will undertake a variety of activities to support Russian-speaking students, including recruitment, extracurricular and community activities, outreach and organizing conferences, and exchanges with other institutions and groups.

“Genesis Philanthropy Group is committed to ensuring that Jewish culture, heritage, and values are preserved among Russian-speaking Jews worldwide,” said Stan Polovets, GPG’s chief executive officer and a member of the foundation’s board. “Our grant-making strategy is to find institutions that share our values and invest in their capacity to have maximum impact on our target population. We are delighted to partner with Brandeis University in launching this major initiative.”

Dr. Misha Galperin, chief executive officer of the Jewish Federation of Greater Washington and GPG’s senior advisor on the Brandeis project, said that “Russian Jews have a lot to learn about, but also have a lot to contribute to Jewish communities where they live. The Brandeis-Genesis Institute will be a major milestone in developing leadership from among this population and helping integrate Russian-speaking Jews into the larger Jewish communities.”

“It is extremely gratifying to have these generous new scholarships,” said Brandeis President Jehuda Reinharz, PhD ’72. “It allows us to expand our commitments to diversity, to an ever-widening global perspective, and to serving the Jewish community.”

Anna Ronell was named the first director of the Brandeis-Genesis Institute. She was born and raised in St. Petersburg, Russia, completed her undergraduate studies at Tel Aviv University, and received her PhD in Near Eastern and Judaic Studies from Brandeis. She served as a lecturer in Judaic Studies at Wellesley College and was a fellow of the Schusterman Center for Israel Studies at Brandeis. She was also associate director for Action for Post-Soviet Jewry, a non-profit organization dedicated to humanitarian aid for the Jewish elderly and handicapped in the former Soviet Union.

Gifts help provide aid continued from page 1

providing financial aid support for students.

“We want to ensure that no students will be forced to leave Brandeis because of a change in their family’s financial situation,” said Nancy Winship, P’10, P’12, senior vice president of institutional advancement. “We must do everything we can to support our students.”

Through September 30, The Campaign for Brandeis had raised $256 million, 70 percent of the way toward its goal of $362 million. Launched in 2001, The Campaign’s fundraising target was originally set at $270 million, but was raised twice — to $270 million in 2005 and then $1.22 billion in 2008 — as the Campaign was extended through 2013.

“We must do everything we can to support our students.”

— Nancy Winship
Senior Vice President of Institutional Advancement

Some other highlights from fiscal year 2009:

• The $4 million Krupp Scholarship Challenge, established by Boston community leaders Liz and George Krupp, doubled its annual goal and raised more than $600,000 for undergraduate scholarship support. For every $2 in new and increased gifts for scholarships, the Krups are contributing $1 (up to a maximum of $1 million) to support undergraduate scholarships in the arts and humanities.


• As a going-away present, the Class of 2009 made a Senior Class gift of $11,099, the fourth-highest total in Brandeis history. Fifty-seven percent of the class contributed to the gift, which is the fourth-best participation ever.